

10 TOOLS TO AVOID THE SPAM FOLDER





FOLDERLY

Advanced Email Deliverability Platform that identifies what triggers your emails to land in spam and show you how to solve for it

The screenshot displays the Folderly website interface. On the left is a landing page with a '#1 PRODUCT OF THE MONTH SaaS' badge, the headline 'Reach inboxes with every email sent', and a '99.9% inbox placement' claim. It includes 'Request free trial' and 'Book a demo' buttons, and several award logos from GetApp and High Performer. On the right is a dashboard with a 'Folderly score' of 91 (out of 100), categorized as a 'Good score'. The dashboard shows 'Daily upkeep' at 10% (with 1h 58m left), and a breakdown of email delivery: 98% to Inboxes, 0% to Spam, and 2% to Other folders. A 'Deliverability report' bar chart shows daily performance from Nov 23 to Jan 09, with blue bars for Inboxes, red for Spam, and yellow for Other folders.



MAILREACH

Email deliverability tool that includes:

- > Email warmup
- > Free SPAM Test
- > Deliverability Score

The best email deliverability and warm up tool to stop landing in spam.

Meet MailReach, the all-in-one solution to make sure your emails reach the inbox. Monitor & improve your sender reputation. Identify and fix your spam problems.

[START USING MAILREACH →](#)

Get **20% OFF** the first month with Starter Plan



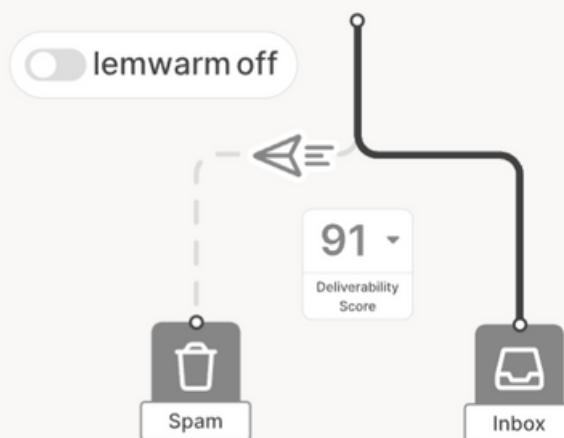


LEMWARM

The O.G of email warming.
Probably the first platform that offered
email warming on top of its Sales
Engagement platform

**Avoid spam & reach
65%+ email open rates**

Get started →





SMARTLEAD

Smartlead's sequencer includes:

- > email service provider matching
- > auto-rotating mailboxes
- > deliverability score
- > AI email warmup
- > spintax

Smartlead.ai Products Solutions Pricing Integrations Resources [Sign In](#) [Get started for Free](#)

Build Your Pipeline With Unlimited Auto-Rotating Email Accounts

Scale your outreach without worrying about daily limits or email reputation.

- ✔ Create campaigns & connect mailboxes in 1 step.
- ✔ Auto-rotate the messages in 1 click.
- ✔ Convert leads to revenue, all in 1 platform.

[Stop Landing in Spam](#)

Name	Email	DNS Verification	Limit/Day
<input checked="" type="checkbox"/> Joanne Walters	joanne.walters@gmail.com	✔ Verified	0/200
<input checked="" type="checkbox"/> Joanne Walters	walters.joanne@yahoo.co	⚠ Unverified	0/200
<input type="checkbox"/> Joanne	joanne.walters17@smartlead.com	✔ Verified	0/100
<input checked="" type="checkbox"/> Walters	joanne.walters@outlook.com	✔ Verified	0/40
<input type="checkbox"/>		⚠ Unverified	0/60
<input type="checkbox"/>		⚠ Unverified	0/50

Total Email Selected: 4 500



WOODPECKER

Sequencer that includes:

- > Real-time email list verification
- > Deliverability monitor
- > Email Warm-up
- > “Bounce shield”

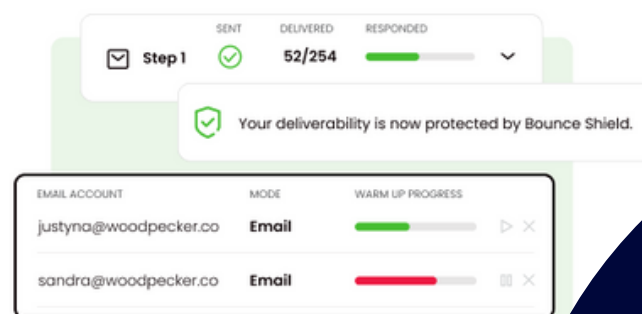
Woodpecker is safe

Designed to protect your reputation and campaigns

Features

Keep your sender reputation safe with real-time email list verification, Warm-up & recovery, Deliverability Monitor, and Bounce Shield.


[See Woodpecker's built-in features >](#)





PROSPEO

Email finder that includes strong verification solution for standard emails, but also for catchalls

 **Email Verifier**

The most precise email verification tool on the market. Clean, validate, and optimize your lists with confidence. Uncover and verify catch-all.

Find emails by names Find emails by company **Verify email address** Find email from LinkedIn

Verify email

Enter an email address to verify it.



DEBOUNCE

Verify your found emails in bulk to decrease your bounce rate

@debounce Solutions ▾ Features Integrations ▾ Pricing Resources ▾ Login [Sign up →](#)

Email Validation Tool; Simple, Fast & Accurate.

Don't let bounce, disposable, spam-trap and deactivated emails decrease your sending reputation, waste your time and money. 30% of emails go bad in just one year. If over 10% of your emails are bad, then less than 44% are delivered. Use a bulk email verification tool to eliminate any bad emails.

[▶ TRY IT NOW](#)

For Free. No Credit Card is Required.
From **\$0.0003** per check.

See our **1,165** reviews on Trustpilot
4.8/5 - Excellent - based on 1,500+ reviews on different platforms.

The screenshot shows the Debounce website interface. At the top, there is a navigation bar with the logo and links for Solutions, Features, Integrations, Pricing, Resources, Login, and Sign up. The main content area features a large headline, a paragraph of text, a 'TRY IT NOW' button, and a testimonial. Two mobile app interface images are shown on either side of the central text, one displaying a list of email addresses and another displaying a pricing table.



MX TOOLBOX

Your go-to software if you want to run:

- > Blacklist Checks
- > DMARC Check
- > DNS Check

The screenshot shows the MX TOOLBOX website interface. At the top left is the MX TOOLBOX logo. Below it is a navigation bar with links for SuperTool, MX Lookup, Blacklists, DMARC (which is highlighted), Diagnostics, Email Health, and DNS Lookup. The main content area is titled 'DMARC Check Tool - Check DMARC Records for Errors' with an envelope icon. Below the title is a 'Domain Name' label and an input field. To the right of the input field are two buttons: 'DMARC Lookup' (orange) and 'Solve Email Delivery Problems' (light blue). At the bottom of the screenshot, there is a link labeled 'ABOUT DMARC RECORD CHECK'.



MAILMETEOR

Real-time SPAM Checker that gives you a deliverability score based on your Copy

FREE TOOL

Spam Checker

Copy/paste an email message to detect and remove [spam words](#).

Dear friend,

I am a **Financial** Consultant in control of **privately owned funds** placed for long term investments.

My client intends to invest these funds in projects. I am willing to **finance** projects at a **guaranteed 5%** ROI per annum for projects ranging from 2 years term and above but not exceeding 12 years.

Please answer **ASAP**.

Overall score: **Poor**

Words: **57**

Read time: **a few seconds**

- Urgency** (1)
- Shady** (4)
- Overpromise** (2)
- Unnatural** (1)

**WANT TO DISCOVER
MORE TOOLS?**



[COLDIQ.COM/TOOLS](https://coldiq.com/tools)

